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COOLIDGE GARDENS

889 North Altadena Drive
East Pasadena, California

[1961]

Ca

*An Invitation to our
Jeweled Corridor
May and June*

“The Jeweled

Tehuantepec type but with longer petals.

Large broad petals, cherry-orange suffused with violet-red.

Small white, canary yellow sepals.

Deep pink, dark center, slender orange sepals.

Cup shape; pretty nasturtium red with purple throat; reddish colored foliage.

Very bushy basket type; different shades of magenta, purple.

Peony purple with dark red midstripe; open cup and saucer.

Bell shape; flower opens flat; Mallow Purple shading to lighter edge.

Very good pure white; good size.

Similar to Winged Pharaoh; plum-violet; soft, lighter color on edges of petals.

Chalice type flower ranging from crimson to magenta.

Delightful coral pink; very bushy plant; clean foliage.

Large silvery shrimp pink of perfect texture and form.

Changeable from soft beige pink to clear pink.

Large carmine red, opens flat; darker inside petals, iridescent center.

Bronzy-mustard sepals, lemon green outer petals.

Huge flat orange and bright violet.

Two-toned salmon, narrow petals; profuse bloomer; cascading basket type.

Large Turkey Red flower; orange midstripe.

Large beautiful rich red with violet shadings.

Small silvery pink; basket type.

Vivid red petals arranged like a pine cone.

Pointed orange red petals spread out rather flat.

Large pointed orange petals heavily edged in lilac.

A very showy bright red basket type.

Huge; crimson-orange center stripe; shades lavender to white.

Outer petals and tips of all petals a canary yellow.

Very light Scarlet large 9" flower; one color, slightly ruffled.

Soft chamois amber—profuse bloomer.

Large slender petals, white with golden tips and sepals.

Sepals and outer petals, and tips of inner petals canary yellow.

White with canary yellow sepals.

Large white; outside petals lemon colored.

“specializing the

Corridor''

HALLELUJAH
 INNER GLOW
 LAUGHING GIRL
 LILAC TIME
 MADAME BUTTERFLY
 MAID OF HONOUR
 MARSEILLAISE
 MON CHERIE
 NIOBE
 ONE-IN-A-MILLION
 PEGASUS
 PINK CHARM
 PINK DELIGHT
 PINK HEROICS
 PINK JEROMA
 PRIDE OF BELL
 RAINBOW'S END
 RAPTURE
 RED ROSETTA
 ROSEA SUPERB
 ROSETTA
 RUBY LIPS
 SATISFACTION
 SILVERY MOON
 SLIPPER SATIN
 STAR OF TUNISIA
 SUN GODDESS
 TEHUANTEPEC
 TEMPLE BELLS
 TETHERED CLOUDS
 TIMOTEO
 TOWER OF DAWN
 WILLIAM DE LAET

Cherry red, violet edged; very large broad petals.
 Salmon pink with darker center; basket type.
 Broad petals; pointed rose colored sepals, inner petals almost white.
 A very pleasing blue-lilac that opens wide.
 Outer petals cherry-orange with violet overtones; inner, shading violet to white.
 Shrimp red flower, darker red eye.
 Red shading to light lavender; a favorite.
 Two toned carmine in striped effect.
 Bronzy-red, with purple center.
 A superb flowering geranium lake, with pointed iridescent purple inner petals.
 Orange sepals edged in bronzy-violet.
 Beautiful shell pink; early bloomer.
 Lovely soft silvery pink filled with stamen rusty sepals; a 7" flower.
 Large rose pink; deeper shadings at throat; strong grower.
 Silvery white flower delicately edged in coral pink. Outstanding!
 Flat ruffled petals; outer petals red, inner petals purple shading to soft magenta.
 Very catchy plant; profuse bloomer; orange to blue-pink.
 Geranium lake; purple throat; fire-red outer petals; large flower; very beautiful.
 Small deep fire-red; basket type.
 Shell pink of fine form.
 Small, deep violet-rose; basket type.
 Turkey red with broad petals; cup and saucer.
 A "Bohemienne" type flower, starlike, formal; 9 inches wide; vermilion petals.
 White; with yellow back sepals; some yellow tips; excellent for Baskets.
 Phlox-pink, green-pink midstripe; cup and saucer; basket type.
 Narrow petaled dark maroon-purple shading to almost white edges.
 Molten gold with vermilion eye.
 Orange and violet, flame tipped petals.
 Carmine rose; fuchsine pink throat.
 Large white with yellow beige sepals.
 Very fine two-toned orange.
 Vermilion, flecked with very light pink.
 Outer petals chinese red; inner petals violet-purple with red stripe.

unusual''

“The Jeweled

AMOENA	Tehuantepec type but with longer petals.
APACHE	Large broad petals, cherry-orange suffused with violet-red.
BALLET RusSE	Small white, canary yellow sepals.
BEAUX YEUX	Deep pink, dark center, slender orange sepals.
BIJOU	Cup shape; pretty nasturtium red with purple throat; reddish colored foliage.
BLAZE OF GLORY	Very bushy basket type; different shades of magenta, purple.
BOLERO	Peony purple with dark red midstripe; open cup and saucer.
BREATH TAKING	Bell shape; flower opens flat; Mallow Purple shading to lighter edge.
CASA BLANCA	Very good pure white; good size.
CELEBRITY	Similar to Winged Pharaoh; plum-violet; soft, lighter color on edges of petals.
CHANSON	Chalice type flower ranging from crimson to magenta.
CHANTICLEER	Delightful coral pink; very bushy plant; clean foliage.
CHERUBIN	Large silvery shrimp pink of perfect texture and form.
CLAIR de LUNE	Changeable from soft beige pink to clear pink.
CORONATION	Large carmine red, opens flat; darker inside petals, iridescent center.
CREME de MENTHE	Bronzy-mustard sepals, lemon green outer petals.
DENIS KUCERA	Huge flat orange and bright violet.
DIAPHANOUS	Two-toned salmon, narrow petals; profuse bloomer; cascading basket type.
ECSTASY	Large Turkey Red flower; orange midstripe.
EL INDIO	Large beautiful rich red with violet shadings.
EMPRESS	Small silvery pink; basket type.
FIRECONE	Vivid red petals arranged like a pine cone.
FIREFALL	Pointed orange red petals spread out rather flat.
FLAMENCO	Large pointed orange petals heavily edged in lilac.
FLAMING COMET	A very showy bright red basket type.
FREDERICK WERNER BEUL	Huge; crimson-orange center stripe; shades lavender to white.
GAY BLADE	Outer petals and tips of all petals a canary yellow.
GLAMOROUS	Very light Scarlet large 9" flower; one color, slightly ruffled.
GLORIA	Soft chamois amber—profuse bloomer.
GOLDEN HALO	Large slender petals, white with golden tips and sepals.
GOLD SEAL	Sepals and outer petals, and tips of inner petals canary yellow.
GOLDILOCKS	White with canary yellow sepals.
GOODNESS GRACIOUS	Large white; outside petals lemon colored.

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EPIPHYLLUMS

Of all the beautiful flowering plants imported from the four corners of the earth, none can excel the Epiphyllums in spectacular appeal. Although native to the tropical countries such as Brazil, Mexico and the Argentine, the majority of these gorgeous types have in the past been hybridized in Europe. And now in our own Southern California numerous, superior kinds have been developed.

One could imagine nothing more congenial to Southern California climate and modern day architecture than these streamlined plants bearing a profusion of strikingly beautiful flowers from 6 to 10 inches in diameter, in all the colors of the rainbow. There are white kinds fringed in lime yellow and soft brown, pinks in monotone or iridescent tints, purples with flame and chartreuse, molten gold with vermillion, bronze with scarlet, blood-red with violet and others too numerous to mention.

Some types are effective in wall or hanging baskets, but the majority display their charms to best advantage when trained against a trellis or wall.

Our "Jeweled Corridor" during May and June presents a spectacle of dazzling beauty that you cannot soon forget. Bring your friends and give them a real treat.



COOLIDGE

GARDENS

EPIPHYLLUMS

CULTURE

For best results, plant your Epiphyllums in a semi-shady location in a mixture of 80% leafmold (preferably coarse), 10% steer manure and 10% Vita Peat.

For fertilizing, give a heavy dressing of steer manure and bone meal (a 4" pot heaping full of bone meal to a sack of steer manure) in February and again after flowering and when the plants begin to grow.

Keep them moderately moist, varying with the seasons, and be sure that their drainage is good.



PRICES

According to Size and Variety

Call or write for list of
varieties, sizes and prices.



COOLIDGE

GARDENS

889 North Altadena Drive
(Formerly named N. Foothill Blvd.)

East Pasadena

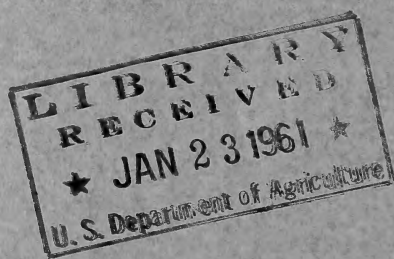
SYcamore 4-1121, 4-1122 or 4-1123

P. O. Box 5187, East Pasadena, California

Shop Pleasantly • Ample Parking



THE



JEWELLED

CORRIDOR